

## **Promotional Grid Girl Outfits Information and artwork advice.**

All of our promotional girl garments and jackets are made to order. These are not stock, ready to wear garments with logos and designs added.

The fabric we use for all our outfits (except jackets) is white polyester/elastane. We buy in this fabric in large rolls direct from Italy. This is a quality, high performance, moisture-wicking fabric and is fabulous to wear! The reason we use polyester/elastane is that it accepts the dye-sublimation print method we use. Once printed the designs and logos stretch with the movement of the body. The designs are permanent and will not peel or crack, unlike other methods of garment decoration.

### **Garment design advice.**

**We require a visual or a basic sketch from all of our customers when placing orders to enable our graphics staff to work from your ideas. These can be sent in various ways.**

1. **Sketches.** Please use black ink and show your design ideas clearly using our blank style sheets (see right hand side of our home page) then fax or e-mail to us. Please advise the base colour of each garment and show where all logos, design or style features are to appear. Print all text details clearly so that it is legible.
2. **Computer generated.** By using Adobe 'Illustrator' (any version up to and including CS4) or 'Freehand' (any version up to and including MX) software then e-mail to us.

### **Artwork advice.**

Logos will need to be generated and supplied in Adobe Illustrator (or similar software) and sent as .eps or .ai file format and in vector format. Please convert all fonts or text to 'Outlines' to avoid any incompatibilities with fonts. Fonts/text must also be sent to us as a piece of artwork.

Pantone shades for each colour must be supplied and should be a 3 or 4 digit number taken from the Pantone Matching System which is a world-wide, industry standard term. As an example, RED P485 and BLUE P2935.

**We can produce almost garment design using our existing, standard patterns or we can make new patterns for additional cost. Here are some garment features to consider.**

- The girls generally enter the cat suits through the stretchy neck area. But see below for other options.
- All tops can have a turtle neck, round neck, v-neck or scoop neck and with or without zips to the front, or we can place them on top of the shoulders. Zips can be concealed (fine-tooth) or slightly chunky zips can be used but we have to work with stock colours and stock zip lengths. Please be aware that zips can or will split the logo down the front and we charge extra for using zips (see quote).
- Sleeves in long, three-quarter, short, cap or a sleeveless design for most outfits.
- Trousers in tight leg or flared style and in various leg lengths (please advise inside leg length). Standard inside leg length is 32 inches or 81cm.
- Shorts or hot pants in any leg length. From cycling style to the cheeky-girl look!
- Waistbands are generally cut in a hipster style.

**Once we know which outfits you prefer and the quantity required we will then provide a quote. Our 'Quote Request Form' is on our website.**

Once an order is received we will then produce 2D visuals for your outfits and forward these for you to approve. Production will not start until you approve the final visual. Initial visuals take around 3/5 working days to forward.

Once final visual is approved/signed-off we can then commence production. However, we must allow at around 5/7 working days from approval of those visuals to produce then despatch your order.

Lead-time to produce these bespoke garment orders is currently 3 weeks from receipt of complete order, artwork and all other details.

**Orders cannot be processed until all information is received by us.**

We can forward sample garments for trying on purposes but please return them within ten days by an insured method to ensure their safe return as these are expensive items to replace!

If you require samples please advise the type and style of outfit you'd like to evaluate

Thanks you for your interest and I do hope that we can be of service.

Kind regards.

Alex Harris.  
Director.